



# ASHIMA SINGH

EVALUATION | ACCREDITATION | ASSESSMENT

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 /ashima-singh-phd/

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## ABOUT ME

Accomplished leader with extensive experience advancing institutional assessment, accreditation, and program evaluation. Proven ability to lead cross-functional teams of faculty and administrators and deliver actionable insights that drive strategic decision-making. Skilled in designing and executing evaluations, program planning, and fostering stakeholder engagement. Passionate about promoting innovative practices and achieving measurable, high-impact results.

## EXPERIENCE

### 2022 - PRESENT | CONSULTANT | SELF-EMPLOYED

- Collaboratively designed and executed a comprehensive state-wide mixed-methods environmental scan for a major state government education initiative; served as principal author for the final report.
- Developed and led the implementation of a stackable, sustainable, and compliant assessment system for courses, general education, programs, and institution-wide processes at a Tribal Institution, complete with a meta-assessment monitoring framework, ensuring alignment with both Higher Learning Commission accreditation standards and institutional goals.
- Successfully built capacity across college leadership, including President, Provost, Director of Assessment, 4 College Deans, and over 40 faculty members.
- Conducted in-depth data analysis and provided actionable recommendations for an NSF S-STEM program, driving improvements in program outcomes.
- Designed and executed a feasibility study for an organization to pursue Conference for Food Protection Accreditation through the American National Standards Institute National Accreditation Board.

### 2019 - 2022 | DIRECTOR OF ASSESSMENT | COPPIN STATE UNIVERSITY

- Led the design, implementation, and oversight of comprehensive unit and institutional assessment and reporting systems, ensuring full alignment with CSU's strategic plan, program review protocols, and Middle States Commission on Higher Education accreditation standards.
- Enhanced institutional assessment capacity by delivering expert data consultations, tailored training, and technical support, empowering faculty across 47 academic programs and administrators in over 30 co-curricular units to make informed, data-driven decisions.
- Provided expert guidance to more than 20 faculty members in developing specialized accreditation self-studies for professional accreditation by the Council for the Accreditation of Education Preparation.

## EDUCATION

### Post-Doctorate

University of Arizona  
2010

### Doctorate

University of Rhode Island  
2008

## KEY ACHIEVEMENTS

- **Strategic Research & Leadership.** Design and execution of complex state or institution-wide evaluation initiatives.
- **Effectiveness.** Spearhead and build expert and compliant accreditation and evaluation guidance.
- **Data.** High-impact data analysis with evidence-guided decision making.
- **Capacity Building** with a wide range of stakeholders, from leaders to community members.

## SKILLS

Accreditation & Assessment Strategy  
Program Evaluation  
Evaluability Assessment  
Feasibility Assessment  
Focus Groups  
Surveys  
Qualitative & Quantitative Data Analysis  
Policy Research & Evaluation  
Technical Training  
Utilization-Focused Reporting  
Goals Alignment  
Data Meaning-Making  
Project Design & Management  
Team Collaboration

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## EXPERIENCE

### **2011 - 2017 | DIRECTOR OF ASSESSMENT & PROGRAM EVALUATION | THE COLLEGE OF EDUCATION | WASHINGTON STATE UNIVERSITY**

- Spearheaded successful accreditation reaffirmation for multi-campus Educator Preparation programs, securing compliance with Washington Professional Education Standards Board requirements during the rigorous 5-year review cycle.
- Researched policy and advanced advocacy initiatives addressing accreditation standards for the PESB Board and Washington State legislative stakeholders.
- Led transformative, multi-campus redesign of course evaluation frameworks, policies, and operational procedures to enhance academic quality and effectiveness.

### **2010 - 2011 | EVALUATION SPECIALIST | UNIVERSITY OF ARIZONA**

- Developed and co-authored comprehensive evaluation strategies for three Department of Education Title VI grant initiatives, driving measurable outcomes and program success.
- Led focus groups, analyzed data, delivered actionable reports, and provided strategic recommendations for a multimillion-dollar National Science Foundation grant.

## FEDERAL GRANTS

- Evaluation Consultant. Department of Education Title VI grant awarded to Center for Latin American Studies at the University of Arizona (Funded, \$ 1.8 million), 2010 – 2015.
- Evaluation Consultant. Department of Education Title VI grant awarded to Center for Middle Eastern Studies at the University of Arizona (Funded, \$ 2.2 million), 2010 – 2011 & 2014.
- Evaluation Consultant. Department of Education Title VI grant awarded to Center for Educational Resources in Cultural, Language, and Literacy at the University of Arizona (Funded, \$ 1.3 million), 2010 – 2011.
- Evaluation Specialist. National Science Foundation ADVANCE-IT # 0548130 grant awarded to the University of Arizona (Funded, \$ 3.3 million), 2009 – 2011.